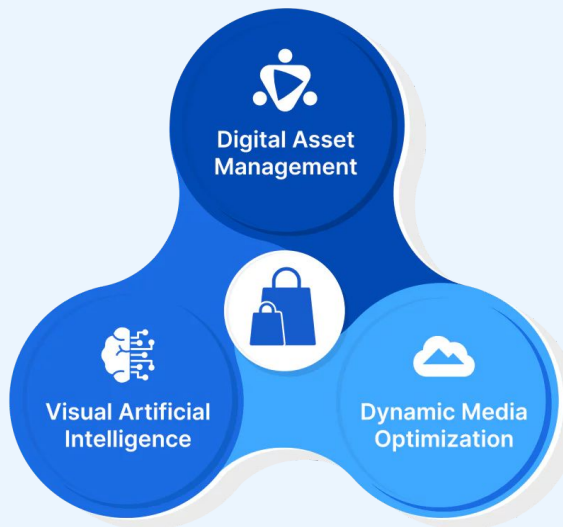# Enhance your online property listings to boost conversion rates

Make your visitors feel at home with high-quality visuals

Each listing turns into a captivating first encounter thanks to simple DAM, Dynamic Media Optimization and Visual AI solutions.
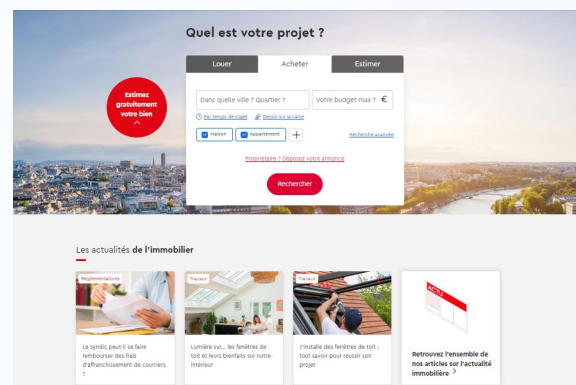
Digital Asset Management

Visual Artificial Intelligence

Dynamic Media Optimization

SeLoger•

80K
Images delivered per minute

1st
Externalization of an IT service

With more than 1 million ads and 10,000,000+ photos of properties online, the volume of SeLoger.com's picture library requires a flexible infrastructure, capable of delivering a spotless service to a very high number of visitors every day.

For more information, please visit **scaleflex.com** or contact **sales@scaleflex.com**
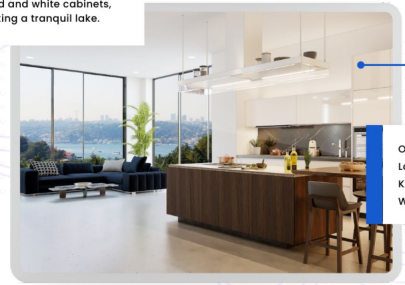
Help your clients find their dream home.

Match the **right listing to the right home-buyer** with data-rich results

- Automate visual quality checks and flag all non-compliant elements
- Facilitate accurate searches thanks to Visual AI classification
- Generate instant descriptions of property images with AI and boost accuracy

Auto-generate description
- ☑ Elegant open-plan kitchen with an island and white cabinets, overlooking a tranquil lake.
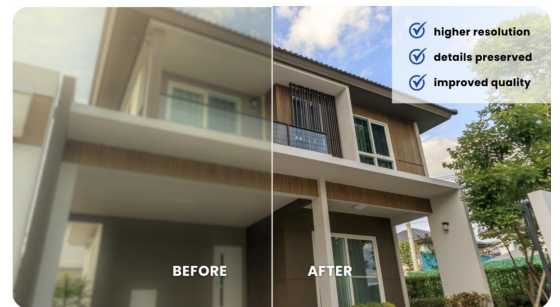
Open-plan kitchen
Lake view
Kitchen island
White cabinets

Enhance the impact of **on-site visits** with visuals that go the extra mile

- Propose enriched materials that perfectly showcase properties
- Engage visitors with mobile-first, responsive images and videos
- Leverage AI-powered visual improvement to upscale visuals

Streamline **content distribution** across platforms

- Save time with DAM APIs for quick retrieval, organization and publishing of property visuals
- Increase conversion opportunities by showcasing property visuals on multiple channels
- Equip agents with key resources to convert on-site visits into transactions

☑ higher resolution
☑ details preserved
☑ improved quality

BEFORE   AFTER

Sotheby's   Knight Frank   SeLoger   GILMAR CONSULTING INMOBILIARIO   Orpi   CENTURY 21

Accelerate your media assets with Scaleflex

member of the MACH ALLIANCE