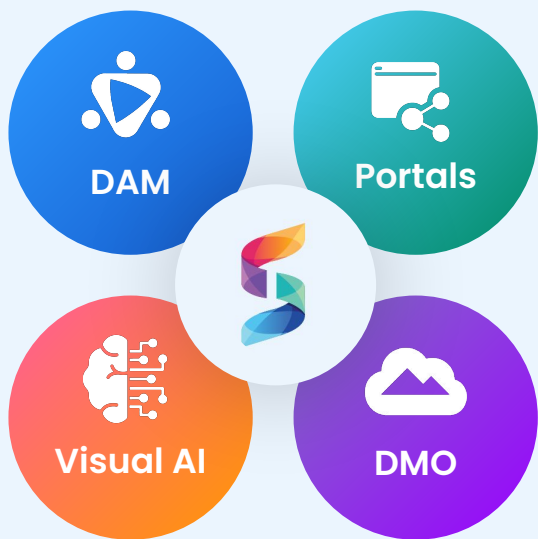




# Enhance your online property listings to boost conversion rates



## Make your visitors feel at home with high-quality visuals

Each listing turns into a captivating first encounter thanks to simple DAM, Dynamic Media Optimization and Visual AI solutions.

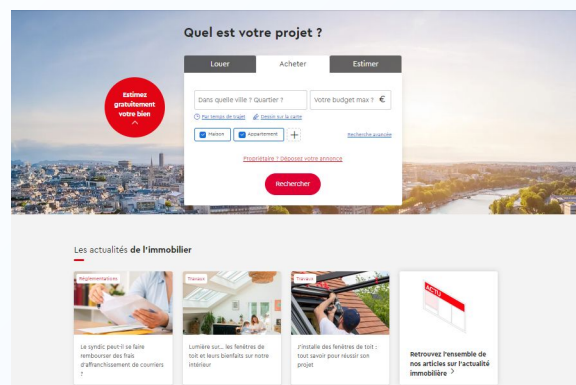
**SeLoger**

**80K**

Images delivered per minute

**1st**

Externalization of an IT service



*With more than 1 million ads and 10,000,000+ photos of properties online, the volume of SeLoger.com's picture library requires a flexible infrastructure, capable of delivering a spotless service to a very high number of visitors every day.*



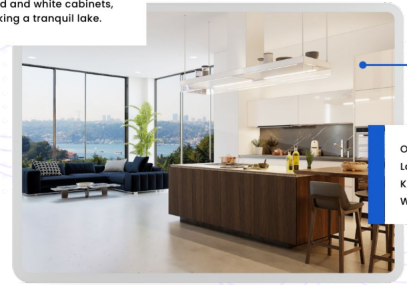
# Help your clients find their dream home.

## Match the right listing to the right home-buyer with data-rich results

- Automate visual quality checks and flag all non-compliant elements
- Facilitate accurate searches thanks to Visual AI classification
- Generate instant descriptions of property images with AI and boost accuracy

### Auto-generate description

- ✓ Elegant open-plan kitchen with an island and white cabinets, overlooking a tranquil lake.



Open-plan Kitchen  
Lake view  
Kitchen island  
White cabinets

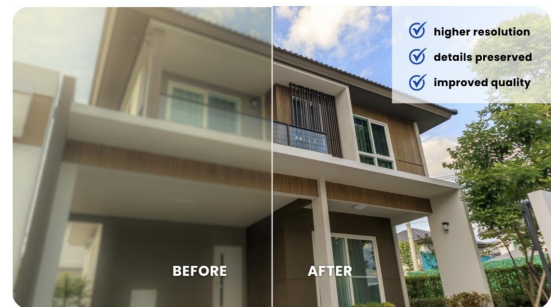


## Enhance the impact of on-site visits with visuals that go the extra mile

- Propose enriched materials that perfectly showcase properties
- Engage visitors with mobile-first, responsive images and videos
- Leverage AI-powered visual improvement to upscale visuals

## Streamline content distribution across platforms

- Save time with DAM APIs for quick retrieval, organization and publishing of property visuals
- Increase conversion opportunities by showcasing property visuals on multiple channels
- Equip agents with key resources to convert on-site visits into transactions



Sotheby's



SeLoger



Orpi

CENTURY 21



Accelerate your media assets with Scaleflex

member of the

