

How Cloudimage helps Yuka accelerate millions of product images

The Company

Yuka is an independent mobile application dedicated on deciphering ingredients off packaging labels of food and cosmetics to bring awareness to its users. Products are evaluated on different criterias and are then scored based off the analyzation of their ingredients. Users scan the products and then are able to make conscious decisions to lead healthier lives.

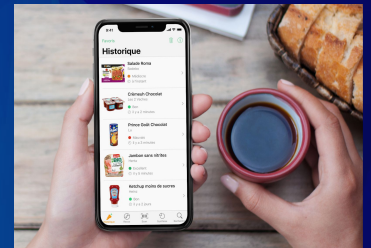
Since 2016, Yuka now has about 1.5 million products registered on their app. By generating heavy amounts of traffic and processing millions of images, Yuka needed an image optimization tool to maintain their mobile application's performance.

The Challenge

Knowing that their application would be image heavy, Yuka knew they needed an image optimization tool to maintain their performance since the beginning of their project. They needed a tool that would be able to process millions of images of different products going into their mobile app to be quick and easy, while maintaining image quality. They also needed to make sure that all these images on their app would be responsive to their users. Security features like having SSL certificates and a Custom CName at a competitive price was another feature Yuka required when optimizing their app.

The Solution

Yuka discovered Cloudimage from the perks program offered by Station F. With Cloudimage's reactive support, Yuka was able to implement the solution onto their application quickly and easily. Now with over 1.5 million products registered in about 10 countries with 20 million users around the world, Cloudimage has proven to be a scalable solution for Yuka - always being able to support them as they keep succeeding.



"Cloudimage has been our partner for image processing since the beginning of the project. From our first user to 20 million today, the service scale perfectly, and performances are great. Customer support is amazing, they really know what they are doing."



François Martin - CTO

STATION F

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