How Cloudimage helps Yuka accelerate millions of product images

Yuka

Industry:

Marketplace

Size:

> 60 employees

Headquarters:

Paris, France

François Martin

CTO

Case Study Highlights

Top-notch Security

Features like SSL certificates and custom CName

> 1.5 million

Images optimized across 10 countries and with 20 million users on the app

Launched in 2016, Yuka is an independent mobile application dedicated to deciphering ingredients from packaging labels of food and cosmetics to bring awareness to its users.

With Cloudimage's reactive support, Yuka was able to implement the solution onto their application quickly and easily. Now with over 1.5 million products registered in about 10 countries with 20 million users around the world, Cloudimage has proven to be a scalable solution for Yuka - always being able to support them as they scale greater heights.

> *Cloudimage has been our partner for image processing since the beginning of the project. From our first user to 20 million today, the service scaled perfectly, and performances are great. Customer support is amazing, they really know what they are doing.*

How Cloudimage helps Yuka accelerate millions of product images

The Challenge

Knowing that their application would be image-heavy, Yuka knew they needed an image optimization tool to maintain their performance since the beginning of their project in 2016. They needed a tool that could process millions of images of different products going into their mobile app quickly and easily while maintaining the quality of their images. They also needed to make sure that all these images on their app would be responsive to their users. Security features like having SSL certificates and a Custom CName at a competitive price were other features Yuka required when optimizing their app.

Yuka has about 1.5 million products registered on its app today. By generating a heavy amount of traffic and processing millions of images daily, Yuka needed an image optimization tool to maintain their mobile application's performance.

The Solution

Yuka discovered Cloudimage from the perks program offered by Station F. With Cloudimage's reactive support, Yuka was able to implement the solution onto their application quickly and easily. Now with over 1.5 million products registered in about 10 countries with 20 million users around the world, Cloudimage has proven to be a scalable solution for Yuka - always being able to support them as they scale greater heights.

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The Company

Launched in 2016, Yuka is an independent mobile application dedicated to deciphering ingredients from packaging labels of food and cosmetics to bring awareness to its users. Products are evaluated on different criteria and are scored based on the analysis of their ingredients. Users scan the products to decipher ingredients and are then able to make conscious decisions to lead healthier lives.