

Conquering Southeast Europe with web performance optimization



Industry:

E-commerce

Size:

>200 employees

Headquarters:

Zagreb, Croatia



Tomo Stjepović

Head of Online &
Web Development

Case Study Highlights



1 million

images optimized
on-the-fly daily



87%

savings in CDN and
bandwidth



99.6%

cache hit ratio from
its closest CDN PoP

Founded in 2008, PolleoSport is the leading multi-brand fitness-led health and supplements retailer in Southeast Europe.

With a **massive catalog of high-quality images and videos**, media optimization and delivery was a pain to maintain for their **4 e-commerce sites in Germany, Austria, Croatia and Slovenia**.

Thanks to Cloudimage's web performance and multi-CDN solution, PolleoSport achieved:

- on-the-fly optimization of **1 million images** daily
- **87%** CDN and bandwidth savings
- **99.6%** cache hit ratio
- easy CNAME implementation for improved SEO

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The implementation process was straightforward, and the customer service we received from Scaleflex was excellent. I highly recommend Cloudimage to anyone looking to improve their web performance and user experience.

