Modz: the leading fashion retailer in France trusts Cloudimage

modz.
VOTRE RENDEZ-VOUS SHOPPING

Industry:

E-commerce

Size:

20-50 employees

Headquarters:

Arnas, France

Amaury Taufour

Back Office & Front Office Project leader

Case Study Highlights

< 2 days
to set up
Cloudimage

+ 10 pts
improvement in
Pagespeed

+ 8,000,000
images optimized
and transformed
automatically

Modz.fr is a French online fashion retailer with a catalog of **over 8 million product images. More than 2,000 new images** are uploaded on their e-commerce site daily. To improve time-to-market and aid productivity, the development team was searching for a **tool that could facilitate the automatic generation of a multitude of image variants in their product catalog**. At the same time, they wanted to **improve their Core Web Vitals and SEO** via **web performance optimization**.

Cloudimage was implemented in only a few hours, enabling Modz to:

- **Save weeks of work** via automatic transformation of millions of images
- **Use optimized image formats, responsive** for all types of devices
- **Implement CDN instantaneously**
- **Gain an overall +10 points** on Google PageSpeed audits, reflecting the positive impact on Core Web Vitals

Discover more success stories with Cloudimage here!

> *Thanks to its simple implementation and multiple image processing possibilities, Cloudimage has allowed us to free our web marketing from the constraints related to image dimensions while significantly improving our web performance!*