

Kozmos Tekstil: DAM and Media Performance in Turkey

The Challenge

Before Kozmos started using Filerobot, they were managing their image processing in-house, meaning they had to manually store, resize, crop, and filter the images on their servers. This puts a lot of strain on their network infrastructure, degrading their overall server performance and was responsible for server crashes.

Another challenge was to achieve the fastest possible delivery time of content to end-users, whilst also having the ability to monitor how their content was performing (volume, speed, etc.).

The Solution

Filerobot Headless DAM provided Kozmos with the exact functionality and agility they required to fit into and enhance their Content Operations:

- **Simplified the upload and integration of their media:** using the Filerobot Media Widget that integrates directly into their back-office.
- **Enhanced their content operations via the CLI:** auto-resizing upon upload, smart-tagging, version control and Google-like search of assets.
- **Automated all media optimization:** including acceleration to end-platforms, utilizing a global, multi-CDN strategy.

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The Company

Established in 2011, Kozmos is one of Turkey's prominent eCommerce export companies, whose core products span home textiles, casual wear, and mattresses. Hundreds of thousands of textile patterns are processed and millions of products are manufactured each year. These products are exported to Europe, the Americas, as well as Asia, and are hosted on some of the world's biggest eCommerce platforms, such as Amazon, Walmart, and Wayfair. Kozmos is, without a doubt, a leader in its industry!



80TB

of media stored
and optimized in
Filerobot

"Filerobot has many useful features, with a very simple and intuitive interface that is clean and clear. Very good service performance."



Gökhan Çevre
IT Manager