How can Cloudimage be integrated as a native feature of your SDK?

buildfire

Industry:

Mobile App
Development

Size:

50+ employees

Headquarters:

San Diego, California

Daniel Hindi

CTO, Buildfire

Case Study Highlights

High-quality

CDN delivery

Lightning-fast

Integration

BuildFire is the leading mobile app development platform for businesses, organizations, individuals, resellers, and developers, supporting around 15,000 apps like Pandora, Pepsi, and even Paypal!

Buildfire needed **a unique solution that could address all these specific cases**: image compression (WebP for compatible browsers), optimization, responsiveness according to the users' screen size and premium CDN delivery. All that, for both **good performance and a fair price**.

With Scaleflex, Buildfire achieved:

- Easy and fast **integration as a native feature**
- **High-quality CDN delivery**
- **Multi-tokens** for development and production environments
- A **global allowance scaling** with Buildfire's project size

> " *A build instead of buy relationship!* "

How can Cloudimage be integrated as a native feature of your SDK?

The Challenge

BuildFire builds mobile apps for both corporations (custom B2B) and individuals (DIY B2C). The platform allows non-technical professionals to create mobile apps for iOS and Android using their intuitive user interface. Those who have technical expertise can build new features using their open-source SDK.

Each app is different, so is its monthly traffic, users' location and image density. Daniel Hindi, CTO at Buildfire, needed **a unique solution that could address all these specific cases**: image compression (WebP for compatible browsers), optimization, responsiveness according to the users' screen size and premium CDN delivery. All that, for both **good performance and a fair price**.

Before using Cloudimage, Daniel tried other image optimizers and CDNs of the market, but the image loading time was not satisfactory to address his larger clients' needs. Four years after they started collaborating, Cloudimage and BuildFire are still keeping the flame burning!

The Solution

- Easy and fast **integration as a native feature** in BuildFire's SDK;
- **High-quality CDN delivery** and effective image optimization features that enabled lowering down the CDN traffic stats;
- Multi-tokens for development and production environments, including **a global allowance scaling** with Buildfire's project size.

Discover other success stories with Cloudimage here!

The Company

BuildFire is the leading mobile app development platform for businesses, organizations, individuals, resellers, and developers, supporting around 15,000 apps like Pandora, Pepsi, and even Paypal!

BuildFire's click-and-edit interface and powerful suite of built-in features enable everyone to create powerful apps in minutes — no coding required!