

Discover how TicketsNET, Spain's one-stop ticket sales platform, gains a 247% increase in traffic with web performance optimization



Industry:

Ticket sales platform

Size:

11 - 50 employees

Headquarters:

Madrid, Spain



Raul Fuente

CEO and Co-Founder

Case Study Highlights



247%

Increase in traffic
in Spain



43 positions

Improvement in their
category rankings

TicketsNET is a **one-stop ticket sales platform** for concerts, musicals, museums, theme parks, and entertainment experiences. Based in Madrid, Spain, they offer technological solutions to help companies manage events.

TicketsNET was losing visits every month, and they wanted a **solution to improve their web performance and SEO** by optimizing the high-quality images on their site with CNAME implementation.

With Scaleflex's Cloudimage web performance solution, TicketsNET achieved terrific results just **after 2 months of implementation**:

- Achieved a **247% increase in traffic** in Spain
- Improved their category rankings by **43 positions**

Discover other success stories with Scaleflex [here!](#)



The setup was fuss-free, and we are thrilled with the results. We're looking forward to launching a second project with Cloudimage for our website in Italy in 2023!

