

The European leader in pre-owned furniture trusts Cloudimage

Selency®

Industry:

Furniture Marketplace

Size:

51 - 200 employees

Headquarters:

Paris, France



Vincent Paulin

Chief Technology Officer

Case Study Highlights



3x higher
cache hit ratio



< 1 week
implementation;
directly to AWS S3



CNAME
for improved SEO
and indexation

Selency is the leading marketplace in Europe dedicated to pre-owned furniture and home decor. The platform curates each item posted by their antique dealers on their website and mobile app.

Faced with the technical and pricing constraints of its former supplier Imgix, Selency upgraded to Scaleflex. A decision allowing them to better manage the optimization of their content, thanks to a **custom domain** and **direct connection to Amazon S3**.

With Cloudimage implemented in **less than 1 week**, Selency achieved:

- **Easy image warm-up via direct connection** to Amazon S3 cloud provider
- Better custom cache management with **3x less hits on origin**
- **Improved SEO and indexation** through the immediate implementation of a custom CNAME

Discover more success stories with Cloudimage [here!](#)



A young and reactive team that helped us quickly adapt to our needs. They are always there with solutions and never leave you without answers.

