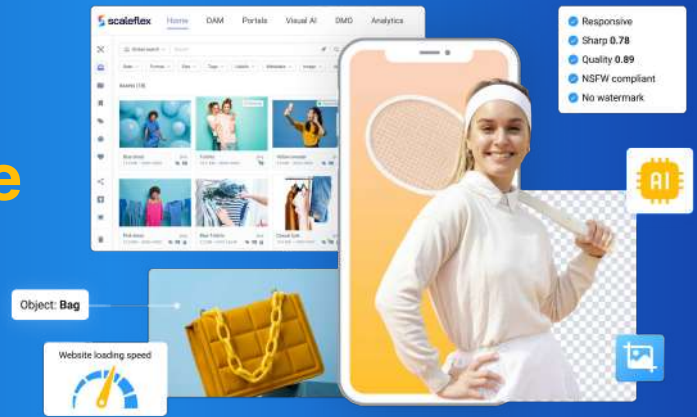


Build your **Composable Content Factory**

Transform millions of assets into inspiring digital experiences.



Optimize, automate & share assets seamlessly from a single hub

Scaleflex's Visual Experience Platform (VXP) is a composable solution that offers a **unique combination of 4 modules**, seamlessly integrating all your content needs and workflows into one comprehensive environment.

Visual Experience Platform



Enjoy some of the benefits of working with **Scaleflex's VXP**

- ✓ Headless technology for countless integrations with 3rd party tools
- ✓ A customer driven roadmap and seamless client experience
- ✓ MACH certified technology for faster deployment
- ✓ Predictable costs adapted to your needs

80K

images delivered per minute

Performance rose beyond expectations after SeLoger migrated their legacy system to Scaleflex's VXP

SeLoger

4TB

of stored & optimized assets

The Scaleflex team built a custom homepage in 4 weeks, implementing new infrastructure to allow fast processing of files larger than 2GB

HYUNDAI

50%

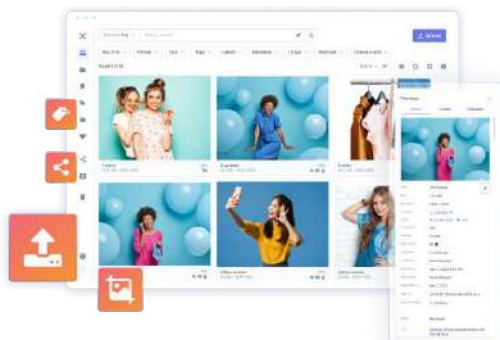
time savings for 1000 users

Costa Coffee improved efficiency across more than 1000 employees managing assets for shops merchandising

COSTA COFFEE



Discover the 4 modules behind our Visual Experience Platform

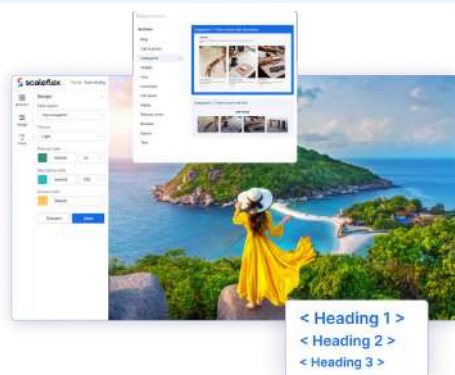
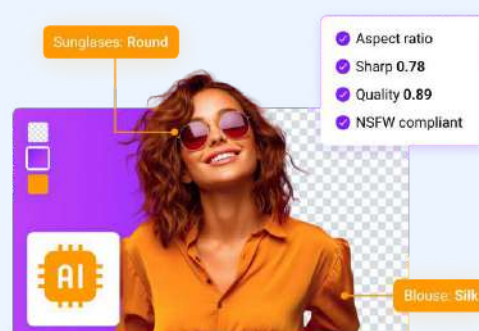


Digital Asset Management (DAM)

- ✓ Manage all your assets in a single source of truth
- ✓ Manage user permissions and workflows
- ✓ Use our collaborative DAM or build headless integrations between your stack and your assets library

Visual AI

- ✓ Automate enrichment, classification and moderation of large volumes of assets with AI
- ✓ Take your content operations further with Gen AI tools, automatic NSFW classification and more



Portals

- ✓ Publish beautiful brand galleries or media asset portals to internal and external stakeholders via a no-code CMS thanks to Brand Portals
- ✓ Enjoy a customizable user interface and user permission settings

Dynamic Media Optimization (DMO)

- ✓ Improve your core web vitals and performance through responsive design for better SEO, UX and conversion
- ✓ Mobile-first delivery of pixel-perfect images through adaptive image transformation
- ✓ On-the-go image resizing, compression and multi-CDN delivery
- ✓ 360° image view and lazy-loading delivery



Streamline costs, web performance and brand consistency with our scalable VXP

sales@scaleflex.com

