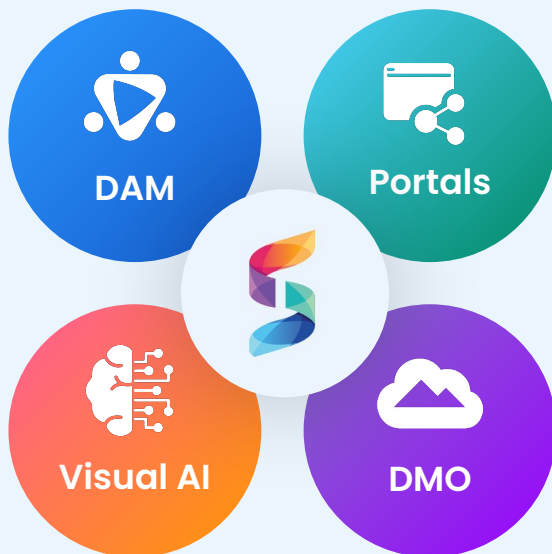


Elevate your visuals for stunning shopping experiences



Unlock higher conversions with engaging experiences

Syndicate countless images and videos to the highest converting channels with DAM, dynamic media optimization and Visual AI.

E.Leclerc 

50%

Time saved researching
media assets

 **HYUNDAI**

30%

Faster content
publication


MICHELIN

75%

Reduction in website
carbon emissions

Partine et Chocolat

+25pts

Core Web Vitals, up to 90%
on Desktop & Mobile

Bell  Ross

65%

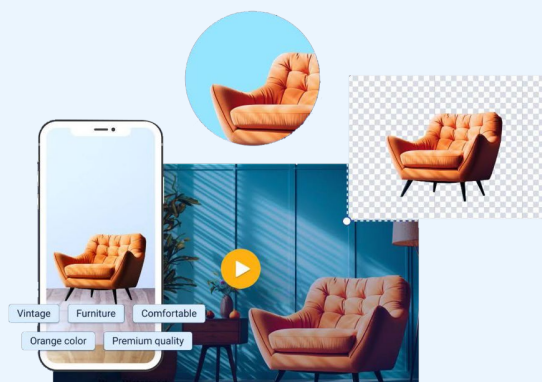
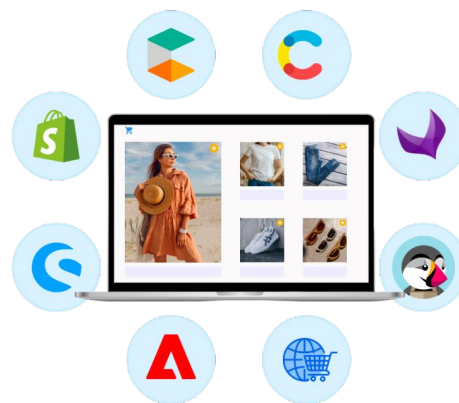
Reduction on bandwidth
costs



Govern your assets From A to Z.

Consistent product listings across all platforms

- Update visuals quickly and without duplicates with PIM and CMS synchronization.
- Enhance visual quality and descriptions thanks to AI-powered features.
- Leverage pre-moderated UGC for better engagement and authenticity.



Reach buyers where they are: tailor media content for diverse platforms

- Deploy versatile, standardized templates for every channel.
- Easily localize assets to your audience's country, currency and language.
- Optimize images and videos for mobile thanks to smart compression.

Perfect visuals that are ideally timed and placed

- Intuitive automations and workflows that ease the transition from photoshoot to publication.
- Find the perfect visual easily with AI-indexing and search features.
- Safely share assets with teams and partners via portals.



CENTURY 21SM

Rakuten

KERING

toom

COSTA
COFFEE

METRO



Accelerate your media assets
with Scaleflex

member of the

MAQAL
ALLIANCE