

China Delivery Made Simple

Get the edge you need with Scaleflex's China Premium Service

Scaleflex offers a wide range of solutions to help companies optimize their digital presence in China and Asia.

While typical CDNs are insufficient for delivering your media assets from Hong Kong to Mainland China, **Scaleflex's China Premium Service** (also known as **CPS**) is a system that creates a **highway tunnel** between **Mainland China** and **Hong Kong** and/or Japan. Scaleflex China Service provides greater performance to end-users by bypassing the public internet and giving **higher reliability, faster speed, and reduced latency**.

Don't let regulations hold you back

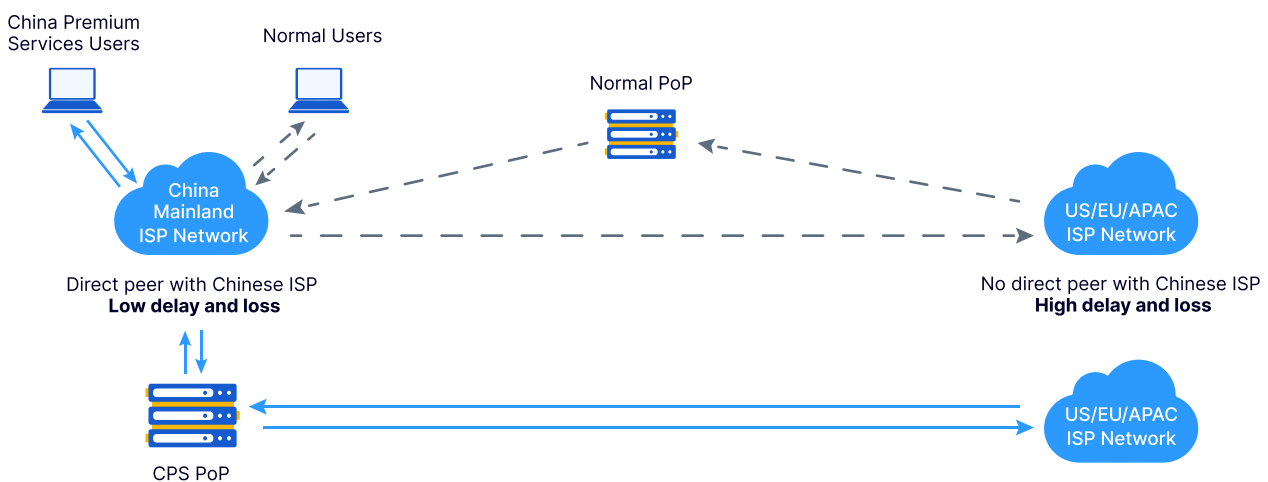
Brands with **end-users in Mainland China** or **wishing to test their digital presence in China** but not meeting the Ministry of Industry and Information Technology (MIIT) Chinese Regulations should use the Scaleflex China Service.

If you have an Overseas Origin, let Scaleflex's China Premium Service help you **perform better** and **stand out in the Chinese market**.

How Does It Work?

By establishing a direct connection with multiple Internet Service Providers (ISP) in Mainland China, the Scaleflex China Service is able to handle requests from Mainland China to the rest of the world with excellent reliability and performance.

The chart below shows how the solution works:



- - -> **Normal service (Normal PoP):** Without a direct connection with China ISP, the route is usually detoured to US or other remote regions
- > **China Premium Service (CPS):** Provides direct and steady connection with Mainland China

Key Benefits

Elevate your digital presence in China and beat policy restrictions with ease. Deliver an outstanding performance that captivates your audience in no time!



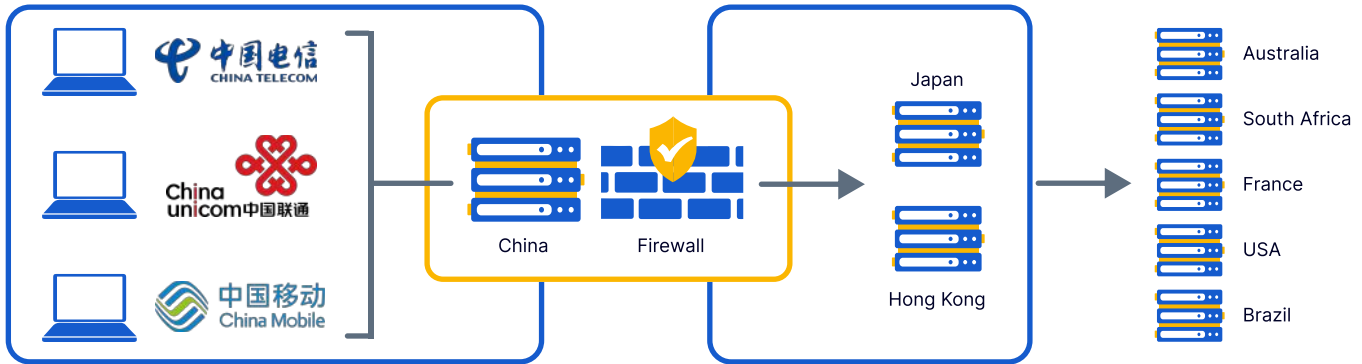
Low Latency



High Reliability

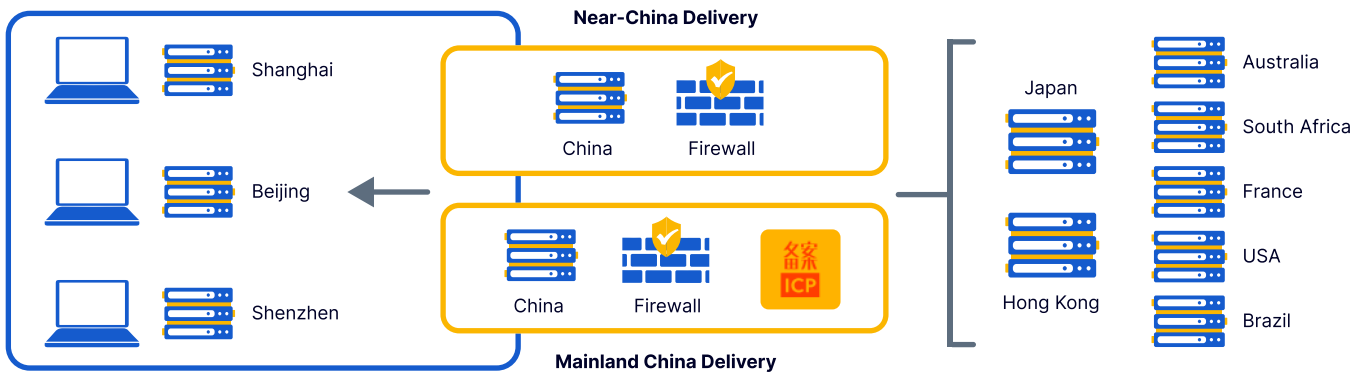


Easy China Delivery



Alternatives?

Scaleflex offers these two other services



Near-China Delivery

Scaleflex's Premium CDN allows you to use traditional CDN delivery via Hong Kong.

Be advised that the Great Firewall of China will slow down the content, and performance may suffer as a result.

Mainland China Delivery

Traditional CDNs, including the Point of Presence (PoP) located in mainland China, are used to deliver content.

Be informed that in order to have good delivery in mainland China, your organization will need to adhere to MIIT Chinese legislation and secure ICP/PSB licences.



Accelerate your **media assets** with Scaleflex

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