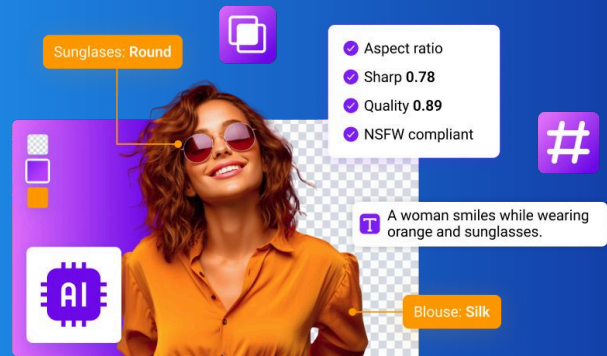


Unlock the potential of your digital content with **Visual AI**

Maximize the impact of your online business reducing the hurdle of manual management.



Activate **AI** capabilities

Take back your team’s time by ditching manual tasks with smart automations. Let Visual AI do the heavy lifting, from upload to publication!



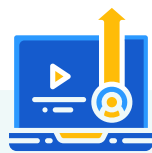
AI tagging

- ✓ Rich object detection
- ✓ Automatic classification
- ✓ Intelligent search



Content filtering

- ✓ Minimized manual checks
- ✓ Quality scoring
- ✓ Content flagging



Media enhancement

- ✓ Improved personalization
- ✓ Amplified conversions
- ✓ Segment and location adaptation

Benefits of AI

Our goal is to help your teams get the most out of their images and videos, with the least effort.



Accelerated Time to Market



Visual Data Analysis



Reduced Costs



Improved Decision-Making



Optimized Operations



Access to Experts and Knowledge



The right content at the right time easily and fast.

Leverage the ultimate Visual AI toolbox

With Visual AI

Automatic content tagging	
Lightning-fast NSFW detection	
Image quality upscaling	
Watermark detection	
Object recognition and tagging	

Without Visual AI

Hours of manual tagging
Manual tracking of content
Manual editing
Manual filtering and removal
Manual identification and input

Visual AI in numbers



30+

Visual AI models



1.3M+

monthly AI
operations



500ms

average processing
time



+94%

accuracy level

nice-matin

“Our journalists reduced their search time considerably leveraging image auto-tagging and celebrity recognition capabilities.”

malt

“We managed to cut by 5 the content moderation time, through leveraging face detection when uploading in our DAM.”

KUNERT

“We’ve been able to save hours of work by automating the background removal, as well as adapting the background color automatically to different marketplace requirements.”



Streamline costs, web performance and brand consistency with our scalable **VXP**
sales@scaleflex.com

