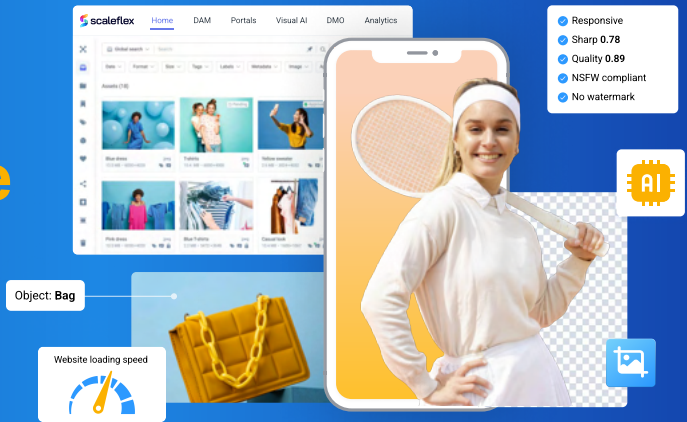




Build your Composable Content Factory

Transform millions of assets into inspiring digital experiences.



Optimize, automate & share assets seamlessly from a single hub

Scaleflex's Visual Experience Platform (VXP) is a composable solution that offers a **unique combination of 4 modules**, seamlessly integrating all your content needs and workflows into one comprehensive environment.

Visual Experience Platform



Digital Asset Management



Visual AI



Portals



Dynamic Media Optimization

Enjoy some of the benefits of working with Scaleflex's VXP

- ✓ Headless technology for countless integrations with 3rd party tools
- ✓ MACH certified technology for faster deployment
- ✓ A customer driven roadmap and seamless client experience
- ✓ Predictable costs adapted to your needs

80K

images delivered per minute

Performance rose beyond expectations after SeLogger migrated their legacy system to Scaleflex's VXP

SeLogger

4TB

of stored & optimized assets

The Scaleflex team built a custom homepage in 4 weeks, implementing new infrastructure to allow fast processing of files larger than 2GB

HYUNDAI

50%

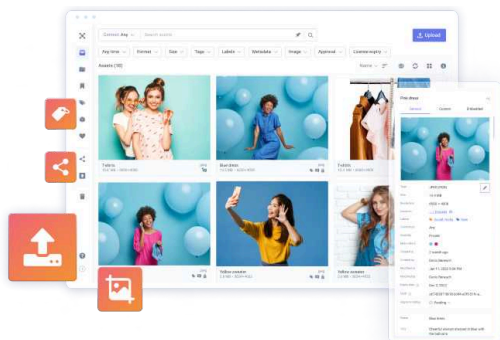
time savings for 1000 users

Costa Coffee improved efficiency across more than 1000 employees managing assets for shops merchandising

COSTA COFFEE



Discover the 4 modules behind our Visual Experience Platform

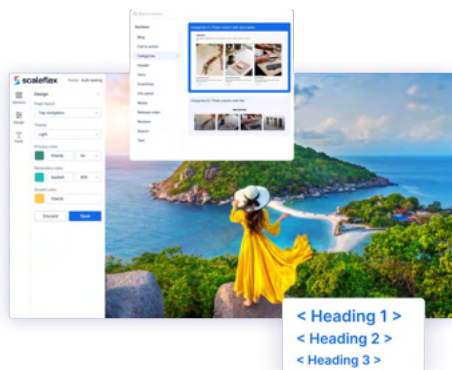
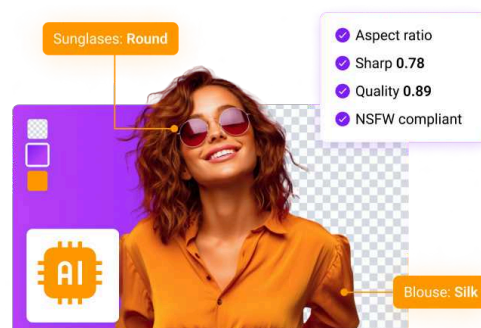


Digital Asset Management (DAM)

- ✓ Manage all your assets in a single source of truth
- ✓ Manage user permissions and workflows
- ✓ Use our collaborative DAM or build headless integrations between your stack and your assets library

Visual AI

- ✓ Automate enrichment, classification and moderation of large volumes of assets with AI
- ✓ Take your content operations further with Gen AI tools, automatic NSFW classification and more



Portals

- ✓ Publish beautiful brand galleries or media asset portals to internal and external stakeholders via a no-code CMS thanks to Brand Portals
- ✓ Enjoy a customizable user interface and user permission settings

Dynamic Media Optimization (DMO)

- ✓ Improve your core web vitals and performance through responsive design for better SEO, UX and conversion
- ✓ Mobile-first delivery of pixel-perfect images through adaptive image transformation
- ✓ On-the-go image resizing, compression and multi-CDN delivery
- ✓ 360° image view and lazy-loading delivery



Streamline costs, web performance and brand consistency with our scalable **VXP**

sales@scaleflex.com

