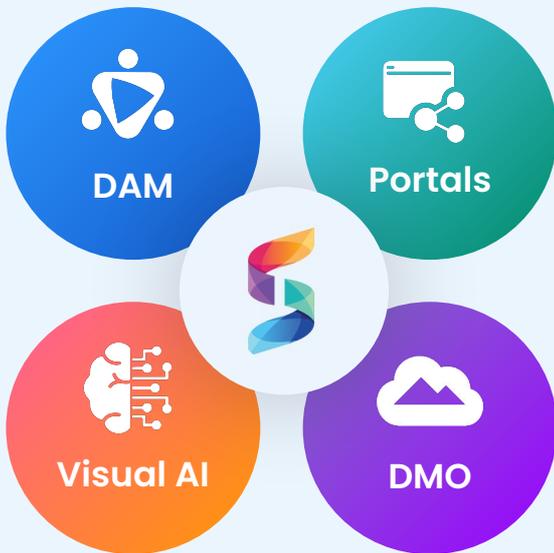


# Elevate your visuals for stunning shopping experiences



## Unlock higher conversions with engaging experiences

Syndicate countless images and videos to the highest converting channels with DAM, dynamic media optimization and Visual AI.

**E.Leclerc** 

**50%**

Time saved researching  
media assets

 **HYUNDAI**

**30%**

Faster content  
publication

  
**MICHELIN**

**75%**

Reduction in website  
carbon emissions

*Partine et Chocolat*

**+25pts**

Core Web Vitals, up to 90%  
on Desktop & Mobile

Bell  Ross

**65%**

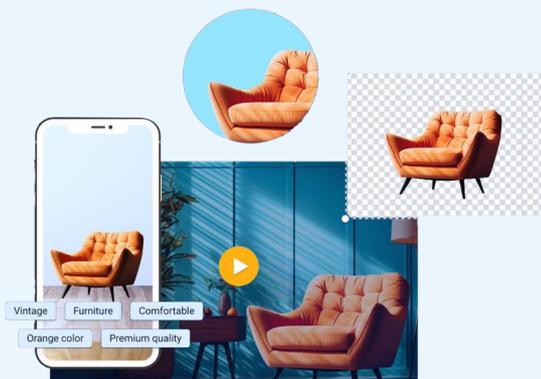
Reduction on bandwidth  
costs



# Govern your assets From A to Z.

## Consistent product listings across all platforms

- Update visuals quickly and without duplicates with PIM and CMS synchronization.
- Enhance visual quality and descriptions thanks to AI-powered features.
- Leverage pre-moderated UGC for better engagement and authenticity.



## Reach buyers where they are: tailor media content for diverse platforms

- Deploy versatile, standardized templates for every channel.
- Easily localize assets to your audience's country, currency and language.
- Optimize images and videos for mobile thanks to smart compression.

## Perfect visuals that are ideally timed and placed

- Intuitive automations and workflows that ease the transition from photoshoot to publication.
- Find the perfect visual easily with AI-indexing and search features.
- Safely share assets with teams and partners via portals.



CENTURY 21<sup>SM</sup>

Rakuten

KERING

toom

COSTA  
COFFEE

METRO



Accelerate your media assets  
with Scaleflex

member of the

MAQFL  
ALLIANCE