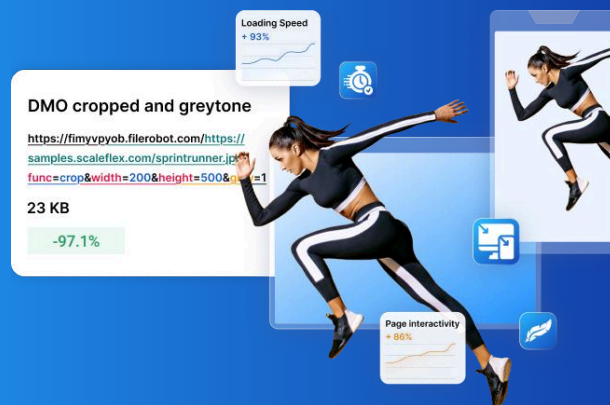


Leverage DMO for optimal web performance

Discover the most efficient media optimizer to deliver extra-light and fast visuals all around the globe.



Digital content impacts conversion rates

Did you know that the first 4 seconds of your page load have the highest impact on your conversion rate? Nowadays, media assets represent roughly 60% of a desktop website and 80% of a mobile one.



Improve your images

- ✓ +150 instant resizing features
- ✓ Auto-focus & background removal
- ✓ Quality enhancement



Better loading times

- ✓ +20 responsive plugins
- ✓ Automatic size adaptation
- ✓ Smart compression



Worldwide reach

- ✓ Amazing CDN partnerships
- ✓ Ideal for global audiences
- ✓ Best CDN strategy



75%

less weight

Leverage new formats like WebP, WebM or AVIF to compress visuals while keeping visually sharp.



+25 points

on Google Core Web Vitals

Win the SEO battle with faster visuals. Optimize your pages for improved user experience.



50%

less resources to manage assets

Create 20+ image transformations in seconds using presets. Integrate on your pages with 15+ CMS plugins and frontend libraries.



40%

saved in infrastructure costs

Use lighter images and videos to lessen your CDN bandwidth and reduce your carbon footprint.



Unlock the power of media optimization.

Complete tool that smartly resizes, compresses and transforms visual assets to all users devices, globally.

With DMO

Transparent and predictable costs



Highly flexible CDN offering or bring your own



ROI and carbon footprint calculator



Intuitive and easily understandable



Without DMO

Overuse of tools and difficulty tracking expenses

Complex multi-server infrastructure

De-centralized analytics and higher environmental impact

Complex manual transformations

Scaleflex DMO in numbers



122.1M

Optimized assets last month



1467TB

CDN traffic delivered



56%

Compression optimized vs. origin



31%

Saved in CDN and infrastructure costs

-20x

less image weight



"Image weight presents a challenge in terms of ecological impact, performance and user experience. Scaleflex's solution is the perfect answer to our need for a simple and effective tool for image optimisation."

x5

reduction in TCO expenses

E.Leclerc

"We were impressed with how seamless the migration of the massive number of assets and metadata was. It took place quickly, without any business interruption!"

4TB

of assets stored and optimized

INNOCEAN
WORLDWIDE

"Scaleflex is fuss-free and easy to use, with minimal training required. This is what we were looking for to manage challenges of high staff rotation schedules in the dealerships"



Streamline costs, web performance and brand consistency with our scalable **VXP**
sales@scaleflex.com

